



The GOLDEN HORSESHOE POST CARD CLUB

BURLINGTON, ONTARIO, CANADA

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Here are the date, time and location of our next meeting. The room should be open at about 7:00 p.m.

Wednesday, September 25, 2012, at 7:30 p.m.
The Canadian Red Cross
262 Guelph Line
Burlington, Ontario

Upcoming Meetings: Meeting dates for the rest of 2013 are October 23 and November 27. Please mark the dates on your calendars. There is no December meeting. Also mark the Golden Horseshoe Post Card Show and Sale on your calendars – Sunday, September 29th!

Agenda for the Meeting of Wednesday, September 25, 2013

- (1) General discussion:** Bring any information that you'd like to share. I'm guessing that most discussions will centre around agenda item 3 – our annual show and sale which takes place on Sunday. Jon will also be bringing up a few club details for discussion.
- (2) Show and Tell:** Jon picked the topic for our show and tell session – it's the CNE. Bring a few cards that you like of the CNE, and if you are able to, please scan them at a resolution of at least 600 DPI and put them onto a flash drive, thumb drive, memory stick, or whatever the term is this week, and bring that to the meeting. That will make Jon's job easier and save a fair bit of time.
- (3) The 28th Annual Golden Horseshoe Post Card Club Show and Sale:** We'll no doubt be discussing plans for the show, since it's this Sunday. Jon will fill us in on progress to date. Help with the show would be appreciated – setting up and cleaning up, cooking and kitchen duties, greeting attendees, and anything else that goes along with running a show. We normally set up as much as we can on Saturday afternoon (dealer tables, kitchen preparation, etc.), and finish setting up on Sunday morning, so please consider lending a hand. Let Jon know if and when you'd be available to help. We'll put together a schedule for Saturday and Sunday. By all means, spread the word to anyone you know who might want to attend the show to buy cards! Line your wallets with cash, get your cheque books ready, and be there on Sunday. Here are the details.

28th Annual Golden Horseshoe Post Card Club Show & Sale: Sunday, September 29, 2013, 10 a.m. - 4:00 p.m. Dundas Lions' Memorial Community Centre, 10 Market Street South, Dundas, Ontario, at the corner of Market and King Streets. Free parking, free admission, valuations on collections. Post cards will be bought, sold and traded. Delicious food will be available. For information, please contact: Jon Soyka, by phone at (905) 388-5840, or by e-mail at jonsoyka@shaw.ca.

The Golden Horseshoe Post Card Club Web Site:

Have you all had a look at the new web site? In case you haven't yet, the address is www.ghpcc.ca. Aren't you glad we didn't go with "www.thegoldenhorseshoepostcardclub.ca"? All that typing ...

The Evolution of Postcards?:

Anyone belonging to the CAA will have recently received the fall 2013 version of the CAA magazine. In it, a new travel app (application) was described. It's called the POSTAGRAM. You can send a personalized postcard, wherever you are, from your phone or mobile device using the app, or directly from their web site using your computer. Choose a photo from your library write a short message and hit send. Your postcard is printed on high quality glossy paper and mailed to your recipient. Delivery is \$.99 to the U.S. and \$1.99 for Canadian and international addresses. The app is available for iPhone, iPad, iPod touch and Android, and can be downloaded free of charge. The website is: www.postagram.com. The service originated as a workaround – to allow people to send e-mail messages to those who can't receive them, but who can receive regular mail. The postmark and stamp(s) obviously won't be collectible from a philatelic standpoint, since they won't match the sender's location, but if the aim is to simply get the message through, the service would certainly work. How many think that it will catch on?

Contributions to the Newsletter:

After pleading (tastefully and in writing) in the last newsletter, John Thompson has kindly provided an article which appears in this newsletter. Missives from the rest of you will be forthcoming, I hope? (Another subtle hint!) Electronic format is preferred if you can manage it, but long hand is acceptable. Many thanks to John for taking the time to write the article which follows.

My First Postcard – How It All Began

by John Thompson

It started during my summer vacation at Wasaga Beach, Ontario, in 1957. I was in a store, looking for a postcard to send to a relative in Toronto, when, on the rack, I noticed a card of the resort town's Georgian Manor Hotel. This facility, unoccupied, fortunately at the time, had burned down during the previous winter. During our visit to Wasaga Beach the previous summer, although staying in a cottage, we had enjoyed a couple of meals in the hotel's dining room; hence, the association that the postcard represented. Therefore, I decided to buy the hotel card as a memento.

Since 1957, I've moved more times than I care to remember, but somehow that one card of the long-gone Georgian Manor has not been lost, and now resides safely in my postcard binder in my library in my permanent home. No more moving vans for me!

I also have in my collection, a Plastichrome card of the Manhattan skyline, purchased during an Easter 1959 trip to New York City. During the ensuing years I would save the occasional card that someone sent me, if the scene interested me, or pick one up on a trip, but the collection never totalled more than a few dozen cards until the 1970's.

By that time my life-long interest in railways and street cars had deepened, and I began collecting the many cards of those subjects that came on the market. There were Plastichrome type cards, often produced by the well-known Dexter Press. My postcard collection soon grew into the hundreds.

At about the same time, or perhaps somewhat earlier, a friend introduced me to his postcard collection, which numbered in the thousands. Don, a fellow rail fan, naturally had many cards that reflected our common interests, as well as of steamships. However, he also had many of buildings and scenes in Canadian cities and towns, particularly of our mutual home town of Toronto, and those caught my attention.

Don was very industrious about acquiring postcards, attending shows, visiting antique markets, buying from other collectors by mail, and joining the Toronto Postcard Club. Many of his cards were from the halcyon days of publishing: the early 20th century.

I never went at collecting as assiduously as Don, partly due to other interests, such as photography and travel. However, I did pick up cards as the opportunity arose, at various shows, and from Weggi's Stamps and Coins store in downtown Toronto.

Apart from the aforementioned railway, streetcar and steamship views (primarily Canada and the U.S.), I have concentrated on cards depicting the "built" environment in both countries. In addition to street scenes, I have focussed on institutional buildings, schools, universities, hospitals, courthouses, libraries, hotels, department stores, railway stations, etc.

My collecting has picked up somewhat since moving to Hamilton from Toronto in 2009. One of the many benefits for me of living here is the abundance of antique markets and shows within easy driving distance of my home, and the often-affordable cards. I still don't go after other cards in a big way, but if the subject appeals to me and I have the money in my pocket (always assuming the price is right), then another card or cards goes into my collection.

Compared to others, my collection is small, and it will not likely grow that much. That said, I enjoy the thrill of the chase, coming across an interesting card unexpectedly, and showing my cards to interested visitors to my home.

It all began, though, with an impulse card purchase in a resort town store in the wonderful, lost summer of 1957.

Minutes of the Meeting of 2013 06 26

Members in attendance: 16
Guests: 1

Chaired by: Jon Soyka

Sandra Beveridge, Mary Jane Cameron, Larry Cherna, Wayne Curtis, Joyce Farnell, Alan Hebb, Graham Jones, Peggy MacLeod, Bill Nancekivell, Carl Schlosser, Ron Sinclair, Lorne Smith, Jon Soyka, Eric Szustak, Ross Taylor, John Thompson. Guest: John McDonald.

Jon Soyka noted that the club had finally been included in the annual publication, the “Hamilton Discovery Community Guide”, which is produced by the Hamilton Spectator and is available at area tourist bureaus. BNAPS (British North American Philatelic Society) has their show the week before ours in September, so there won't be a conflict with our show. The CSDA (Canadian Stamp Dealers Association) show is a 3-day show on the same weekend as our show. Sellers Brenda and Frank Hoyles will be at the CSDA show on Friday and Saturday, but will be selling at our show on Sunday.

Alan Hebb brought 2 cards of the original Bluenose to show the group. They were signed by the captain Angus J. Walters. Bluenose was launched on March 26, 1921. On 6 October 1921, it participated in its first race, and Walters led Bluenose to victory. This allowed him to represent Canada in the Second International Fishermen's Race. Bluenose won and went on to win five international titles under Walters' command. Alan also brought a book entitled “Story of the Bluenose” signed by the captain. The Bluenose II is currently in drydock for restoration.

John McDonald, who has presented at our meetings in the past, visited us again. John showed a PowerPoint presentation, about Halton's Heritage, William Halton and Halton County. He covered the origins of some of the place names in Halton Region. Burlington's Wellington Square neighbourhood was named for the Duke of Wellington. Acton was named for Acton in Northumberland, England. Hornby was named after Hornby Castle. Zimmerman was named for the local mill owner. Highville was named for its location over Lowville. Limehouse received its name courtesy of the local lime kiln industry. The name Halton was featured in the presentation, with background about the man behind the name, his prominent British family, and his career in Bermuda and Upper Canada. John noted William Halton lived from 1769 to 1821, and that he has located 180 documents bearing William Halton's signature. We enjoyed the presentation that John provided for us, and appreciate his taking the time, once again, to visit with us and give us some further education about the history of Halton County. John also had several of his books available for sale, and a number of those attending the meeting left with new additions to their libraries.

A binder of Oakville postcards was passed around for viewing.

Jon noted that Mike Smith is doing more book research and is on the hunt for more patriotic cards. He would be interested in seeing cards or scans from Valentine Series 105, if any of the members have any cards in the series. It was explained that a scenic patriotic card, in addition to the scene shown on the card, also included in its design, at least one patriotic feature such as a provincial or Canadian flag, maple leaf, beaver, or other Canadian symbol. Some patriotics show only a crest or other patriotic representation.

The meeting adjourned at about 9:30 p.m.
