



The GOLDEN HORSESHOE POST CARD CLUB

BURLINGTON, ONTARIO, CANADA

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Here are the date, time and location of our next meeting. The room should be open at about 7:00 p.m.

Wednesday, October 23, 2012, at 7:30 p.m.
The Canadian Red Cross
262 Guelph Line
Burlington, Ontario

Upcoming Meetings: The following meeting date, and the last for 2013 is November 27. There is no December meeting. Meeting dates for the first part of 2014 are January 22 (normally the annual dinner at the Mandarin), February 26, March 26, April 23, May 28, and June 25.

Agenda for the Meeting of Wednesday, October 23, 2013

The meeting will be chaired by Ron Sinclair, and agenda items won't necessarily follow this order.

(1) General discussion: Bring any information that you'd like to share with the group.

(2) Show and Tell: "How it started and how it has changed". Each member should bring a small selection of the earliest cards in their collection and be prepared to share how they got into the hobby/obsession, and also bring later cards which illustrate how their collecting interests have changed over time.

(3) Discussion of Club Constitution, Rules of Order, etc.: Questions were raised about club proceedings after the last meeting, at which we agreed to increase the dues to \$20 per year. To that end, the most recent version of the club constitution has been included at the end of this newsletter. We will discuss matters relating to the functioning of the club in general, and address any specific questions that you might have about the club, as well as we can, given that club president Jon Soyka will not be at the meeting.

The Golden Horseshoe Post Card Club Web Site:

Have you all had a look at the new web site? In case you haven't yet, the address is www.ghpcc.ca. If you don't have a computer at home, most local libraries will have computers available for access, and may offer assistance if you haven't yet made friends with a computer.

In Memoriam:

Donald W. L. Barnett, passed away at Joseph Brant Hospital on Monday, September 2. Don was in his 92nd year. He was married for 59 years to Jean, the late Lillian Jeanette Barnett. Don was a veteran of World War II during which he served with the Royal Navy. He was an original member of the C.S.M.M.I. (Canadian Society of Military Medals and Insignia), and founded the Golden Horseshoe Post Card Club

Don arranged an exploratory meeting to discuss the possibility of organizing a post card club on May 21, 1985 at the Burlington Cultural Centre. The first meeting was held on July 23, 1985. There is more information and a picture of Don on the Club History page of the web site.

Editor's Note:

This will be a short newsletter, thanks to a largely uncooperative computer, but please read the club constitution if you will be attending the meeting on Wednesday night.

Minutes of the Meeting of 2013 09 25

Members in attendance: 16

Chaired by: Jon Soyka

Guests: 1

Don Babb, Sandra Beveridge, Marg Brown, Mary Jane Cameron, Larry Cherna, Wayne Curtis, Joyce Farnell, Leonie Holmes, Wilf Lowry, Peggy MacLeod, Carl Schlosser, Ron Sinclair, Lorne Smith, Jon Soyka, Ross Taylor, John Thompson. Guest: Rob Thorne.

Jon Soyka has been working with the proprietor of HIStory and HERitage, a private downtown Hamilton museum, which is run by Graham Crawford, and occupies a very narrow storefront on James St. N., 3 doors north of Cannon Street. In July, they prepared a PowerPoint presentation of Hamilton post cards for display at the museum, using many of the scans which Jon has done for the upcoming book. The show at HIStory and HERitage is being shown until November 8. There was an article about it on the CBC web site, and also Mark McNeill at the Spectator ran a small article about the display. The September SuperCrawl Art Crawl brought over 100,000 people to James Street North. Graham opened the show that Friday evening and was open on the Saturday from 12 p.m. to 11 p.m. The Spectator ran a large half page display of colour cards. Graham says that this is the best show he's had. His shop usually sees about 800 people visiting over the 2 days, but this time there were more than 2,000 people, and he received e-mail messages up to 3 days later from people who couldn't get in. One man stayed for 45 minutes watching the displays on all 6 monitors, and one woman was amazed by the postcard of the Magnetic Cream Separator. That had been her grandfather's company. The building became the Frost Fence building later on. Jon gave our show cards to those who attended who were really interested, and has asked the dealers to bring lots of Hamilton cards to the show. People asked for cards of specific schools, churches, etc. Graham put up his own ad, and had lots of posters and advertising cards made up. Jon brought cards to the meeting, and posters which were available for \$2 each. There were posters of enlargements of the backs of the cards, showing the messages. Jon also got a copy of the show to run non-stop at our show and sale. "Postcards from the Past", Saturday, September 14, 2013. Attendees at HIStory and HERitage were encouraged to fill out the cards there and Graham would pay the postage. On Saturday, 65 of the cards were filled out and sent. Jon showed one of the PowerPoint segments from the show to the group.

Jon noted that our annual show and sale is on Sunday, and that the rent has increased significantly over last year. He also went through a list of dealers who will or won't be attending and their reasons. He asked for help to set up on the Saturday between 4 and 6, and got 4 volunteers. We have the room on the day of the sale from 7 a.m. to 6 p.m. Financial considerations were discussed. We can't charge admission if we want to use the advertising options available to shows with free admission. There isn't much competition for our show except for the Toronto, Kitchener and Merrickville shows. The Buffalo show is good but seems to attract attendees from a different geographical area than our show does.

Jon is looking for more information about the history of the club for inclusion in the web site. He also suggested that the rest of us attend the HIStory and HERitage show before it ends on November 8.

We moved on to the Show and Tell section of the evening.

An amazing number of CNE cards were produced by a number of the attendees: Contributors were Wayne Curtis, Ross Taylor, Marg Brown, Leonie Holmes and Jon Soyka, who also showed scans of cards from the collection of Robin McKee. Jon brought a certificate that was won at the CNE by his mother in 1940 – a first prize for singing.

Jon provided show cards for our show on Sunday, and the Toronto Postcard Club's Show and Sale next year. He also provided small business cards with the web site information for the club members to take and use.

Jon raised the issue that the dues have not changed in a number of years and that expenses kept climbing, including insurance, facility rental fees for the annual show and sale, and room rental for meetings, as well as photocopying and postage. Membership has been \$10 per year and Jon suggested that we raise it to \$20 per year. Insurance for the meeting room and show facility costs \$363.80 per year and that will rise to about \$600 to cover eventualities which may arise with the book which is in the works. Peggy MacLeod asked if this would also cover the web site. The web site will be covered. Jon asked for a show of hands to vote for the increase to \$20 per year. The vote was carried by a majority, although it was not unanimous.

The meeting adjourned at about 9:30 p.m.

CONSTITUTION

GOLDEN HORSESHOE POSTCARD CLUB (REGISTERED IN ONTARIO AS A NON PROFIT ORGANISATION)

1 PURPOSE --TO ENCOURAGE THE COLLECTING AND ENJOYMENT OF POSTCARDS.

2 MEMBERSHIP --OPEN TO ANYONE, ANNUAL FEE TO BE DECIDED BY THE EXECUTIVE AND DUE 1ST OF SEPTEMBER.

3 A PRESIDENT, VICE PRESIDENT, SECRETARY, AND TREASURER, AND NEWSLETTER EDITOR WILL BE ELECTED ANNUALLY BY A SIMPLE MAJORITY OF MEMBERS IN ATTENDANCE AT THE OCTOBER MEETING. IN EVENT OF A TIE A COIN TOSS WILL DECIDE. EACH OFFICER WILL BE ELECTED FOR ONE YEAR AND MAY BE RE ELECTED. SOME MEMBERS MAY HOLD MORE THAN ONE POST WHERE APPROPRIATE, BUT THERE WILL BE AT LEAST THREE EXECUTIVES. NOTICE OF THE OCTOBER MEETING WILL BE MAILED TO ALL MEMBERS IN ADVANCE OF THE MEETING-----POSSIBLY AS PART OF THE NEWSLETTER. THE EXECUTIVE WILL BE RESPONSIBLE FOR CONDUCTING AFFAIRS IN A MANNER NECESSARY TO MAINTAIN THE NOT FOR PROFIT STATUS.

4 THE PRESIDENT WILL CONDUCT THE YEARLY ELECTIONS AND WILL BE RESPONSIBLE FOR ORGANISING AND CONDUCTING MONTHLY MEETINGS FROM SEPTEMBER TO JUNE.

5 THE VICE PRESIDENT WILL HAVE SPECIAL RESPONSIBILITY TO HELP ENGAGE SPEAKERS AND WILL TAKE OVER PRESIDENT'S DUTIES IF NECESSARY.

6 THE SECRETARY WILL TAKE AND MAINTAIN MINUTES (WHICH WILL NORMALLY BE PART OF THE NEWSLETTER). THE SECRETARY WILL DEAL WITH CORRESPONDENCE.

7 THE TREASURER WILL ORGANISE THE FINANCES AND PRESENT AN ANNUAL REPORT IN OCTOBER..

8 THE NEWSLETTER EDITOR WILL PUBLISH A NEWSLETTER AT A FREQUENCY TO BE DECIDED BY THE EXECUTIVE .

9 CHANGES TO THE CONSTITUTION WILL REQUIRE A TWO THIRDS MAJORITY OF MEMBERS IN ATTENDANCE AT THE OCTOBER MEETING AND PROPOSALS FOR CHANGE MUST BE SUBMITTED TO THE EXECUTIVE IN WRITING PRIOR TO THE SEPTEMBER MEETING, AND BE INCLUDED IN THE NOTICE OF THE OCTOBER MEETING.