



THE GOLDEN HORSESHOE POST CARD CLUB

South Central Ontario, Canada

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Here are the date, time and location of our next meeting. The room should be open at 7 p.m.

Wednesday, May 27, 2015, at 7:30 p.m.
Fortinos Grocery Store, Community Room
1059 Plains Road East (same shopping complex as IKEA)
Burlington, Ontario L8P 1L4

The next meeting will be held in the "Community Room" at the west end of the Fortinos grocery store in Burlington. It is located at 1059 Plains Road East, Burlington, Ontario. It is off the junction of the 403 and the QEW highways, in the same shopping complex as, and west of IKEA. The community room is to the left as you enter the west end of the store, in front of the checkout area.

Please note that we will start at 7:30 on the button and we must be packed up and out by 10:00 p.m. or preferably 9:45 as the lights turn out at 10:00.

Coffee may NOT be brought into the room unless it has been purchased in the building. Do not bring a Timmys or a McDonalds. The same applies to food and other beverages.

We will see how this works for the future.

If you have any questions please call Jon Soyka at 905-388-5840.

Here's a link to the Google Map for the store. You can use the + and - functions to zoom in or out.
<https://Fortinos Google Map>

Agenda for the Meeting of May 27, 2015 **(not necessarily in this order)**

- (1) General Discussion:** Bring any information that you'd like to share with the group.
- (2) The Book(s):** We'll have our regular discussion about "This is a Beautiful City".
- (3) Location of Future Meetings:** We'll assess the Fortinos community room as a meeting place. If you have any other suggestions for a possible meeting place, please put them forward at the meeting or contact one of the executive. Unless another option is presented, we will vote between the Fortinos and Canadian Football Hall of Fame locations at the June meeting.
- (4) Consider Running for Executive Office:** We will have our elections in June. Please consider running for office. We will discuss the responsibilities of each position at this meeting.
- (5) New Finds – Where is Your Collection Going?** Bring anything new that you'd like to show the group.
- (6) Doubles - Then and Now:** Jon will show more of his PowerPoint presentation of *Postcards Then, Photographs Now* comparisons.

Upcoming Meetings: Meeting dates for the rest of 2015 are June 24, September 23, October 28, and November 25. There are no meetings in July, August or December.

Would Anyone Care to Give a Presentation at an Upcoming Meeting?

If you would like to give a presentation at one of our meetings, please advise us of the subject of your talk and the meeting date at which you'd like to present. Everyone has something interesting to offer so have a look at your collection and share some of it with us!

Also Consider Contributing to the Newsletter!

If you have an article or an idea for one, and would like to contribute to the newsletter, please do! If you have any questions about how to submit an article, just ask!

Minutes of the Meeting of April 22, 2015
Held at the Canadian Football Hall of Fame

Number of Attendees: 12

Chaired by: Jon Soyka

Club Members in Attendance (alphabetically):

Larry Cherns, Wayne Curtis, Alan Hebb, Wilf Lowry, Peggy MacLeod, Carl Schlosser, Ron Sinclair, Sanna Sinclair, Jon Soyka, Lorne Smith, Mike Smith, John Thompson.

Jon Soyka started the meeting by teasing us. He bought 77 post cards at very good prices, and won't tell us from whom or where they were purchased. He wanted our ideas though, about some mystery real photo cards of a war-time building, with a reading room, soda bar, and a bowling alley, and an industrial smokestack stands some distance behind the building. So far, the location of the building is still a mystery.

The mayor has a copy of our book, and may wish to give copies as gifts to visitors of the city. Jon asked what we thought a fair price would be, if a bulk purchase were to be made. 1500 copies have been printed, and roughly 450-500 have been sold so far. Bryan Prince Bookseller in Westdale has sold about 100. Jon has asked if the Dundurn Castle Gift Shop would like to stock the book. Dealers are finding the book to be a steady seller. Jon will investigate our having a sales tent on the street during SuperCrawl in September. The Canadian Warplane Heritage Museum, Dundurn National Historic Site (a.k.a. Dundurn Castle) and Battlefield House have our book for sale. Another Tuesday date will be set to sell at the Juravinski Cancer Centre in June. Our club will join the Hamilton-Wentworth Heritage Association at a cost of \$20. It is an umbrella group for heritage groups in the Hamilton region and links the groups through city-wide events. Downton Downtown will be held again this year, at Whitehern on Sunday, July 5 from 12 p.m. to 5 p.m., and we will participate, as we did last year. The cost is \$30 for an outside location, or \$50 inside. Volunteers are requested to help at our club table.

Jon introduced club member Mike Smith, noting that his articles about post cards appear in the Wayback Times, and that he has written quite a few books about Canadian post cards. Mike gave a presentation which he entitled "Canadian Antique Postcard Newbies". This addressed many recently-discovered post cards which had been unknown among the collections covered in his books. Since his Patriotics books were published, Mike has become aware of more than 300 more Patriotic post card. Four years ago, he wrote his book about the cards published by Stedmans, when the number of known cards was about 3,000. Now the number of known cards is greater than 5,000. Mike's next project will be a second edition of the Stedman book.

Mike has written books about Warwick & Rutter (2006 and 2011), McFarlane (2006 and 2010), McCoy (2009), Stedman (2011), J. W. Bald (2013), as well as two volumes about Canadian Patriotics (2013, 2014). Mike brought a number of his books to the meeting for members to look at and purchase, if they didn't own the books already, and some at clearance prices. You can also visit his web site at:

<http://www.postcard-directory.com/mikesmithbooks/>.

Mike noted that collections left to museums usually don't see the light of day again. They are lost to collectors, historians and the public at large. The museums are usually able to retrieve a collection, but very often by the donor's name, which is of little use to someone who doesn't know that the collection exists.

Mike showed card after card, all of which would have been welcome additions to the books that he has produced, and which will undoubtedly be added to subsequent editions. Without records of what cards were produced by each publisher, it might not be possible to identify all cards that had ever been produced by these publishers. That's the fun (and frustration) of collecting. There is always the possibility of finding another card.

A number of discoveries have been made, and Mike presented many more than I am able to describe here, but here are a few examples. One McCoy card was found to have been produced by another publisher and then overprinted with the McCoy name. Stedman's earliest cards were previously thought to be from 1906, but several have since been found postmarked as early as October 31, 1905. A double view was found of Beautiful Homes of Dunnville, Ontario. Mike has produced 2 patriotics books. A card from the Andrew Cunningham collection is the earliest known patriotic, mailed on May 20, 1895. It may be the earliest known private post card.

In the J. W. Bald card category, there are two newly-discovered Midland cards, as well as cards from Wasaga, Gloucester Pool and Severn River. It is possible that Photogelatine Engraving (PECO) bought Heliotype. There is an identical shield emblem on both companies' cards.

Alan Hebb began his presentation about the collision of the Allan Shipping Line's Royal Mail Steamer the Parisian with the Hamburg-America Steamer Albano. This is an example of a ship collision without loss of life. There have been many ship collisions which had less fortunate results. Notable vessels involved in collisions which resulted in loss of life include the Titanic, the Andrea Doria, more recently the Costa Concordia, the Lusitania which sank 100 years ago (May 7, 1915), and the S.S. Princess May, as shown in the April newsletter, which ended up on the rocks south of Skagway, Alaska on August 5, 1910. There was no loss of life, all passengers were fine, and there was no oil spillage.

The Parisian was rammed on March 25, 1905 at the entrance to Halifax harbour, where it was stopped to bring aboard a pilot. There were 903 people aboard, as well as a lot of cargo and mail. The weather was clear and the water was calm. Seeing that the Hamburg-America ship Albano was about to ram Parisian on the starboard side, Captain J.M. Johnston gave the instructions "full steam ahead". This movement allowed the Albano to hit the Parisian to the rear of the engines. After the collision, Captain Johnston readied the lifeboats, but ordered that the ship proceed full steam ahead. The ship arrived at the dock, where the stern eventually went down and rested on the bottom. There was no panic, the ship got safely to the pier, and all passengers and their baggage were safe. A few days prior to the crash, the ship had been hit by a giant wave. A man was flung against the rail and killed instantly, and was buried at sea, unknown to the other passengers. He was 35-year-old carpenter, heading with his family to Winnipeg, but because of his death and having no means of support, his family had to go back home.

10,000 people went to the dock to see the Parisian. The ship was built in 1881 in Glasgow, by the Allan Line. It held the record for speed for the Allan Line for a crossing by a North Atlantic Mail Steamer. It had left Liverpool on March 16, 1905. 10 days after the crash, it was towed to Pier 2 for repair. The hole was repaired and the ship was refloated. It was one of the ships that went to pick up survivors of the Titanic, but was unsuccessful at finding any survivors. The Albano was launched as the Iran in Belfast in 1886. It struck a mine near Tunisia on August 8, 1917 and sank. Alan noted that the card he showed of the Parisian was a Hebb card. He is still working on his collection, but hasn't had any new additions to his Hebb collection in a while.

Wayne Curtis showed an Orangemen's Day postcard dated July 12, 1909 in Perth, Ontario. Orange parades were non-Catholic events, and there is still a parade in Toronto every year. One emblem is a representation of King William III, who invaded England in the Glorious Revolution from 1688-1690. His final victory in 1690 is still commemorated by the Orange Order's annual parade, and one symbol of the order is William III, depicted riding a large, white horse.

Jon Soyka showed some interesting cards, one with a Swastika symbol. There were a number of real photo cards of downtown Hamilton: King Street looking west; snow on Hamilton Beach; removing the snow, showing 2 horses with a sleigh. In those days, the unemployed went downtown to help shovel. An interesting photo card showed tobogganing at Chedoke, looking toward Dundurn and the Westinghouse plant.

We saw more entries in Jon Soyka's "Doubles" presentation. Jon showed an old card of Dundurn Park's entrance. It is still there, but the sign/arch over the Dundurn Park Gate is gone. As for Dundurn Castle, the trees are different than those in a post card which was shown, and the columns are green, which according to the Heritage Committee, was the original colour. We saw cards of the zoo, Lover's Walk, and the bison enclosure, which is now a dump. The building in the background was the battery. The Longwood Bridge became Highway 403, but there are now 2 bridges instead of one. We saw the bridges over the Desjardins Canal, and also saw the entrance to Hamilton, which is still very much the same today. Jon showed a post card of the Sunken Gardens, which were at the northwest entrance to Hamilton, off York Street, above the 403, below York, where the landslide occurred last year.

Jon discussed the annual show and sale. Payments from dealers are coming in. The room and sign have been paid for. The city may change the policy about having shows on Sundays. Jon has asked for the same Sunday for the next 10 years. Perhaps they can grandfather this in if the policy changes. The city also has reduced the room rental rate significantly. We are still looking for a meeting location. Jon had spoken to the Fortinos representative at the Burlington Store on Plains Road (IKEA plaza), but they offer the room free only to not-for-profit organizations and needed a not-for-profit number, which Jon was unable to provide. For that reason, we may have a vote about whether or not we will stay at the Canadian Football Hall of Fame or keep looking for a location. Peggy will check the incorporation papers before the next meeting. Jon reported that the web site was down for a few hours, the domain name (GHPCC.CA) having expired. This has been fixed. The contact address on the site gets lots of spam (so people are landing on the site!). If we are going to vote on a meeting location, we will need to include the notice in the next newsletter and vote in June.

It may be possible to persuade some dealers to bring some cards to our meetings to sell. Perhaps Ivan Killins would be able to bring some cards to sell.

Lorne Smith provided an image of a postcard from Capetown, South Africa, which was particularly interesting because of the architecture. On another trip, he was able to find the location. The street was still there, but the building was gone.

Thanks to Mike Smith, Alan Hebb and Jon Soyka for their presentations, and to everyone who showed cards.

The meeting adjourned at 10:25 p.m.

! 30th Annual Golden Horseshoe Post Card Club Show & Sale: Our club's annual post card show!!! Sunday, September 27, 2015, 10 am - 4 pm at the Dundas Lions' Memorial Community Centre, 10 Market Street South, Dundas, Ontario. Free parking, free admission, valuations on collections. Post cards will be bought, sold and traded. The club will be selling its popular book "This is a Beautiful City" (Volume 1) featuring Hamilton and area post cards, and Volume 2 will be available at this show. Mike Smith will also be at the show, selling the reference books that he has written about Canadian post cards. His books are wonderful sources of information for collectors. Delicious food will be available at the lunch counter. For general information, please e-mail postcards@ghpcc.ca. If you are a dealer who would like to sell at the show, please contact Jon Soyka at (905) 388-5840 or jonsoyka@shaw.ca.

Upcoming Shows – Summer Show Addendum

A list of shows until the end of summer was included with the April newsletter. Those listed below were recently announced or not yet included in our list of shows. An exclamation mark ! before the show entry indicates a post card, philatelic or paper show.

You can always check the Golden Horseshoe Post Card Club Web Site for the full list of shows at any time: <http://www.ghpcc.ca>.

June

Woodstock Toy & Collectibles Expo: Sunday, June 7, 2015, 9:30 a.m. - 2:30 p.m. Woodstock Fairgrounds, 875 Nellis Street, Woodstock. Admission \$4, children under 12 free with adult. More than 180 vendor tables. Information: Ian, call Monday-Friday before 8 p.m., (519) 426-8875, toyshow@kwic.com, www.collectorshows.ca.

7th Toronto Annual Antique & Vintage Glass Lover's Show and Sale: Thursday-Saturday, June 10-13, 2015. Thursday-Friday 10 a.m. - 7 p.m, Saturday 10 a.m. - 4 p.m. Bradford Room, Lawrence Park Community Church, 2180 Bayview Ave. (Just South of Lawrence), Toronto Ont. M4N 3K7. Free admission and free parking in the Church parking lot adjoining the Church on Dawlish Ave. Information: <http://www.pressedglassandgoblets.com>.

Kitchener Collect-O-Rama: Sunday, June 14, 2015, 10 a.m. - 3:00 p.m. Bingeman's Conference Centre - Marshall Hall, 425 Bingeman's Centre Drive, Kitchener ON. Admission \$5, free parking. Toy and Collectibles, Model Trains, Nostalgia and Small Antiques. Over 175 vendor tables. Information: Ian, call Monday-Friday before 8 p.m., (519) 426-8875, toyshow@kwic.com, www.collectorshows.ca.

Ancaster Nostalgia Show and Sale: Sunday, June 28, 2015, 10 a.m. - 3 p.m. Marritt Hall, Ancaster Fairgrounds, 630 Trinity Road, Ancaster. Admission \$5, children under 12 free with adult, free parking. Over 150 vendor tables. Information: Ian, call Monday-Friday before 8 p.m., (519) 426-8875, toyshow@kwic.com, www.collectorshows.ca.

July

Woodstock Toy & Collectibles Expo: Sunday, July 5, 2015, 9:30 a.m. - 2:30 p.m. Woodstock Fairgrounds, 875 Nellis Street, Woodstock. Admission \$4, children under 12 free with adult. More than 180 tables. Information: Ian, call Monday-Friday before 8 p.m., (519) 426-8875, toyshow@kwic.com, www.collectorshows.ca.

August

Jewel of the Rideau Antique Show: Saturday-Sunday, August 22-23, 2015. Merrickville Fairgrounds, 106 Read St. Merrickville Ontario K0G 1N0. Saturday 10 a.m. - 5 p.m., Sunday 10 a.m. - 4 p.m. Admission \$7, children free. Free parking, snack bar. Information: (613) 850-5446, www.classicshows.ca.

Ancaster Collectibles Extravaganza: Sunday, August 23, 2015, 9:30 a.m. - 2:30 p.m. Marritt Hall, Ancaster Fairgrounds, 630 Trinity Road, Ancaster ON. Admission \$4, children under 12 free with adult. Over 150 vendor tables. Information: Ian, call Monday-Friday before 8 p.m., (519) 426-8875, toyshow@kwic.com, www.collectorshows.ca.